

Partner with the Pacific Rim Curling League



The Pacific Rim Curling League (PRCL) is Vancouver's premier league for lesbian, gay, bisexual, transgendered curlers and their straight allies, representing a vibrant and active segment of Vancouver's LGBTQ community.

- Founded in 1982, PRCL is one of the oldest LGBTQ sports leagues in Metro Vancouver
- As the largest curling league in BC, the PRCL includes over 230 members on 48 teams at the Vancouver Curling Club in Hillcrest Centre
 - 42% are under 39 years of age
 - 27% are over 50 years of age
 - 18% of members are women
- PRCL's annual bonspiels (curling tournaments) attract teams from around the Lower Mainland and across Canada
- PRCL is active on social media
 - 300 Facebook followers
 - 75 Twitter followers

By partnering with PRCL, you help to provide:

- Lower entry fees for league play and bonspiels
- Support to Vancouver teams travelling to the Canadian Gay Curling Championship in Montreal
- Exceptional curling experiences to members (name tags, boot camps, social events, and more!)

Want to discuss opportunities to partner with the PRCL?
Contact pacrimcurling@gmail.com



PRCL Partnership Opportunities

2016/17 Season Sponsorship

Season sponsors are highlighted throughout all PRCL events and communications.

Sponsorship Level	Silver Sponsor	Gold Sponsor
Early-Bird Opportunity (until Aug 15, 2016)	\$400	\$750
Regular Sponsorship Opportunity (after Aug 15)	\$500	\$900
Logo and weblink on prcl.ca (3,600 hits/month)	◆	◆
Logo displayed on PRCL club bulletin board	◆	◆
Logo in rotating display on Vancouver Curling Club information monitors during PRCL events	◆	◆
Targeted social media promotion and/or email communication to all members	◆	◆
Naming of a league division (e.g. "Castle Pub Group A")		◆
Invitation to Season Wrap Party in April to present prizes to your division's playoff winners		◆
Logo in footer of all PRCL email communications		◆
Featured sponsor for one season special event: <ul style="list-style-type: none"> • Season Registration Party (Sep 7) • Season Launch Party (Sep 18) • Pink Broom Bonspiel (Nov 19) • League Holiday Party (Dec 18) • Season Wrap Party (Apr 9) 		◆

2017 Pac Rim Cup Title Sponsorship

\$1,000 before Aug 15, 2016 (\$1,500 afterwards); Bonspiel to be held January 20-22, 2017

- Event will be titled "Pac Rim Cup, presented by (Your Business Name)"
- Business name and logo on website as the "Pac Rim Cup" title sponsor
- Business name and logo rotating on web site home page
- Invitation to provide short opening remarks for the event
- Invitation to all events, including the banquet
- Invitation to hand-out prizes at event